



KAGAY-AN FESTIVAL 2011

The 5th KAGAY-AN Golden Float parade Competition

August 27, 2011, 6:00 AM
Assembly Point: Rodelsa Circle

GUIDELINES FOR PARTICIPANTS

Entry design should clearly reflect the urban dynamism of today's Cagayan de Oro reflecting its desirability as a city to do business, enjoy, and reside in. Our multi-cultural heritage, thriving economic growth, natural environmental features, peace and order, and sense of God, family, and community are traits of Cagayan de Oro we wish to herald during this event.

A. General Appearance and Set-up:

1. Participation is open to all corporate-based establishments, schools, government and non-government organizations, barangays, civic clubs, local government units (LGUs), and others.
2. Any animation on the float must be consistent with the theme or concept. Live characters atop the float must be dressed in costumes that conform to standards decency. Failure to follow this guideline would mean automatic removal and disqualification from parade participation.
3. Specific Measurements:

Height of Float:	Not more than 4 meters from ground level
Length of Float:	at least 5, but not more than 20 meters
Width of Float:	at least 3, but not more than 5 meters
4. A registration/participation fee of **THREE THOUSAND PESOS (P3,000.00)** shall be charged (payable to PROMOTE CDO) per corporate entry. For early bird participants (registered before August 1), **TWO THOUSAND PESOS (P2,000.00)** shall be the registration fee. Registration fee is non-refundable. Government Organizations, Non-Government Organizations, Major Sponsors and schools are exempted from aforementioned fee.
5. Size of corporate logo as part of the float should not exceed 3' x 3' and limited to 2 exposures/pcs. only.
6. Mobile exhibits and floats should have their own working fire extinguisher.
7. The Philippine Flag must be displayed in an appropriate manner.
8. All entries shall ensure that the structural integrity and safety of the float is sound. Proper platforms, or safety harness if necessary, must be provided for use of the participants/actors. Safety of the audience must also be of primary importance.

B. Criteria, Judging, and Prizes:

1. All participating entries must submit a sketch of their floats design showing dimensions with description on or before August 1, 2011. This requirement shall be attached to the registration form to be submitted to Promote CDO. Float Design and Plot of Drama shall be treated with strict confidentiality by the Organizers.
2. Deadline for registration/submission of entries shall not be later than August 1, 2011 at the Promote CDO office, 3/F 52nd Business Center, J. Gaerlan St., Cagayan de Oro City (Tel/Fax # 08822- 727128).
3. Pre-judging shall be done a day before the competition at the construction site for each of the competing float.
4. Final judging shall be based on Average of the ranking of the judges.
5. The decision of the Board of Judges shall be final and may not be appealed.
6. All entries must be approved by the Promote CDO Golden Float Committee.
7. Violation of any of these rules may result in the disqualification by the Judges or barred from the parade.
8. The Float Competition Committee has the right to disqualify any submitted design that does not conform to the parade guidelines.
9. Judging stations shall be determined by the Organizers between the Assembly Point (3 stationary and 2 mobile judges)

10. Cash prizes and awards

First Prize	-	P 150,000+Trophy
Second Prize	-	P 100,000+Trophy
Third Prize	-	P 50,000+Trophy

11. Criteria for the Competing Float

a. CREATIVITY / ARTISTRY-----	35%
- Animation / presence of live characters on the float.	
- Relevance to competition theme	
- Propriety of costumes	
b. ORIGINALITY OF DESIGN-----	30%
- Concept	
- Uniqueness	
- Craftsmanship	
c. OVER-ALL IMPACT-----	25%
- Attractiveness	
- Vibrancy of Colors	
- Harmony of colors	
d. DISCREET USE OF ADVERTISEMENT-----	10%

TOTAL -----	100%

C. Parade Proper:

1. Other than the actors and the driver, six (6) logistic support staff properly identified with color bands or uniforms shall be allowed to accompany the float.
2. The parade entries' sequence shall follow the prescribed sequence of the Promote CDO Foundation. Competing floats shall be sequenced by drawing lots.
3. All entries must assemble at designated venue an hour before the flag off. Violation would mean a 10-point deduction from the total score or a non-inclusion in the parade.
4. For safety, security, and a smother flow, no materials (gifts, candy, merchandise, literature, leaflets, liquids, etc. may be handed out or thrown from parade participants and their assistants to the audience/crowd. This policy shall be strictly imposed by the parade marshals.
5. Members of participating entries shall not drink any alcoholic beverage before or during the parade, and they shall be circumspect in the use of soft drinks in public places so as not to give the impression of drinking alcoholic beverages.
6. Forward motion must be maintained throughout the parade. Any maneuvering, counter-marching or other action delaying the forward progress of the parade is prohibited.
7. No demeaning displays, or discharge of any firearm (real or make-believe) of any type, or other items that may be considered in poor taste are not permitted.
8. Entries that shall have any animal component shall provide their own cleanup crew that services the area as the parade progresses.



Kagay-an festival 2011

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Event Date: August 27, 2011
Assembly Point: Rodelsa Circle
Assembly Time: 6:00 a.m.

Entry No.

APPLICATION FORM

Name of Company/Corporation/School:	Date of Submission:
Address of Participant:	Telephone Numbers:
Contact Person:	
Concept, Theme, or Title:	
Brief Description of the Entry:	

Submitted by: _____
Signature over Printed Name

Date

For Details: Promote CDO Foundation, Inc.
3/F 52nd Business Center, J. Gaerlan St.
Cagayan de Oro City
Tel/Fax No. 727128
Mobile: +639 264405511

Note: Please submit float design on or before August 1, 2011 to the address provided above.